**About Our Products**

**Ecologic Designs repurposes materials** that would otherwise go to the landfill. We turn old billboards, banners, bike inner tubes, climbing ropes, wetsuits, and more into high-value promotional products. All our products are built in the USA.

**We have received recognition** from the following organizations for running our business in a way that’s healthy for people and the planet:

![Certified B Corporation](image)
![Green America](image)
![GRI Report](image)

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**Why Choose Ecologic Designs?**

**We are an award-winning international company** that is raising the bar in sustainable design and manufacturing. Our products will strengthen and promote your brand.

**Choose Ecologic Designs to:**

- Demonstrate your organization’s commitment to environmental responsibility
- Generate positive press
- Extend your budget as you profit off the second life of your materials
- Reduce your waste footprint
- Effectively and memorably promote your brand
- Support a domestic economy

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How it Works

Old billboards upcycled into shoulder tote bags

Old exhibit banners into notebook covers

Old tents and banners upcycled into hundreds of tote bags and pouches
How it Works

Damaged wetsuits upcycled into beverage cozies

Old burlap coffee bean bags upcycled into tote bags

Old bicycle tubes upcycled into zipper pouches
How it Works
Messenger Bags - Made from Banner

Banner Deluxe Messenger - Large
E1102
- Repurposed vinyl banner and nylon
- Interior laptop sleeve pocket
- Exterior under flap zipper pocket with organizer
- Elastic side water bottle pocket
- Adjustable 2” wide strap with cam buckle
- Velcro and buckle closure flap
- Mesh padded back with velcro pocket

Banner Deluxe Messenger - Medium
E1104
- Repurposed vinyl banner and nylon
- Interior laptop sleeve pocket
- Exterior under flap zipper pocket with organizer
- Elastic side water bottle pocket
- Adjustable 2” wide strap with removable swivel buckles
- Velcro and buckle closure flap
- Mesh padded back with velcro pocket

Banner Deluxe Messenger - Small
E1103
- Repurposed vinyl banner and nylon
- Interior laptop sleeve pocket
- Exterior under flap zipper pocket with organizer
- Elastic side water bottle pocket
- Adjustable 2” wide strap with removable swivel buckles
- Velcro and buckle closure flap
- Mesh padded back with velcro pocket
Messenger Bags - Made from Banner

**Banner Basic Messenger- Large**
E1120
- Repurposed vinyl banner and nylon
- Exterior sleeve pocket
- Interior zipper pocket
- Elastic side pocket
- Adjustable 2” wide strap
- Velcro closure flap

**Banner Basic Messenger- Medium**
E1106
- Repurposed vinyl banner and nylon
- Exterior sleeve pocket
- Interior zipper pocket
- 1 Elastic side pocket
- Adjustable 2” wide strap
- Velcro closure flap

**Banner Basic Messenger- Small**
E1105
- Repurposed vinyl banner and nylon
- Exterior sleeve pocket
- Interior zipper pocket
- Elastic side pocket
- Adjustable 2” wide strap
- Velcro closure flap
ECOLOGIC DESIGNS

Messenger Bags- Made from Bike Tubes

Bike Tube Deluxe Messenger Bag- Large
E2224
- Repurposed bike tubes and nylon
- Adjustable shoulder strap
- Laptop sleeve
- Back sleeve pocket
- Front zipper pockets and organizer
- Velcro closure
- Reflective webbing for attaching a bike light

Bike Tube Basic Messenger Bag- Medium
E2400
- Repurposed bike tubes and nylon
- Adjustable shoulder strap
- Front sleeve pocket
- Velcro closure

Bike Tube Messenger Bag- Small
E2401
- Repurposed bike tubes and nylon
- Adjustable shoulder strap
- Front zipper pocket with sleeve pocket
- Velcro closure
Backpacks - Made from Banner

Banner Deluxe Backpack
E3110
Repurposed banner and nylon
Zipper closure
Padded shoulder straps
Front zipper pocket and organizer
Two outside side pockets
Reflective webbing for attaching a bike light

Banner Yoga Bag
E3111
Repurposed banner
Drawstring closure
Adjustable 2” wide sling strap
Backpacks - Made from Bike Tubes

Bike Tube Deluxe Backpack- Large
E2225
- Repurposed bike tubes and nylon
- Laptop sleeve
- Hydration port
- Two elastic side water bottle pockets
- Reflective webbing for attaching accessories
- Padded mesh shoulder straps
- Compression straps

Bike Tube Deluxe Backpack- Medium
E2402
- Repurposed bike tubes and nylon
- Zipper closure
- Outside zipper pocket with organizer
- Two outside side pockets
- Reflective light loop
- Padded shoulder straps

Bike Tube Basic Backpack- Small
E2403
- Repurposed bike tubes and nylon
- Velcro closure
- Haul handle
- Pocket under flap
Tote Bags - Made from Banner

**Banner Horizontal Tote**
E1301
- Repurposed vinyl banner
- Single-layer construction
- Exterior graphics
- Interior side panel sleeve pocket
- 1.5” wide shoulder length straps

**Banner Vertical Tote**
E1302
- Repurposed vinyl banner
- Single-layer construction
- Exterior graphics
- Interior side panel sleeve pocket
- 1” wide handles

**Banner Curved Tote**
E1306
- Repurposed vinyl banner
- Single-layer construction
- Exterior graphics
- 1.5” wide shoulder length straps

12 x 17 x 7 inches
12 x 9 x 4 inches
18 x 13 x 5.5 inches

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Tote Bags - Made from Banner

**Banner Basket Tote - Large**

- Repurposed vinyl banner
- Single-layer construction
- Exterior graphics
- 1.5” wide shoulder length straps

**Banner Basket Tote - Medium**

- Repurposed vinyl banner
- Single-layer construction
- Exterior graphics
- 1.5” wide shoulder length straps

**Banner Basket Tote - Small**

- Repurposed vinyl banner
- Single-layer construction
- Exterior graphics
- 1.5” wide shoulder length straps
Tote Bags - Made from Banner, Burlap, and Polyester

Banner Mini Tote
E2403
- Repurposed vinyl banner
- Sturdy double-layer construction
- Exterior and interior graphics
- Interior side panel sleeve pocket
- 1” wide handles

Burlap Tote
E1311
- Repurposed burlap
- 1.5” wide shoulder length straps
- Available with or without interior liner

Soft Banner Sling Tote
E1308
- Repurposed soft polyester banner
- Shoulder length or cross-body strap
- Lightweight and packable
Coolers - Made from Banner

**Banner Cooler- Large**
E3601
- Repurposed vinyl banner and nylon
- Insulating foam
- Zipper closure
- 1.5” wide shoulder straps/handles

**Banner Cooler- Small**
E3600
- Repurposed vinyl banner and nylon
- Insulating foam
- Zipper closure
- 1.5” wide strap adjusts to shoulder or handle lengths

**Banner 6- Pack Cooler**
E3602
- Repurposed vinyl banners and nylon
- Insulating foam
- Velcro closure
- 1.5” wide strap adjust to shoulder or handle lengths
Travel Bags and Accessories - Made from Banner

Banner Lunch Sack
E3603
Repurposed vinyl banner
Velcro closure
Side pocket
1” wide sturdy handle

Banner Travel Kit
E3610
Repurposed vinyl banner
Zipper closure
1” wide sturdy handle
Fabric liner

Banner Duffle Bag
E3604
Repurposed vinyl banner and nylon
Zipper closure
1.5” wide shoulder strap
Fabric liner
Zipper Pouches - Made from Banner

Banner Zipper Pouch- Small
E2002
Repurposed vinyl banner
Cord for attaching accessories
Sturdy zipper

Banner Zipper Pouch- Large
E2003
Repurposed vinyl banner
Cord for attaching accessories
Sturdy zipper
Wallets and Luggage Tags - Made from Banner

Banner Bi-Fold Wallet
E2310
Repurposed vinyl banner
Six card compartments
Two main compartments for cash and receipts

Banner Luggage Tag
E2104
Repurposed vinyl banner
Repurposed clear sleeve for contact information
Connector cord
Notepad Covers - Made from Banner

Banner Notepad Cover- Large
E2102
Repurposed vinyl banner
Includes 8.5” x 11” notepad
Elastic band closure
Sleeve for standard papers
Two business card sleeves
Two pen slots

Banner Notepad Cover- Small
E2103
Repurposed vinyl banner
Includes 5” x 8” notepad
Elastic band closure
Sleeve for standard papers
Two business card sleeves
Two pen slots
Electronics Accessories - Made from Banner and Wetsuits

Banner iPad Cover
E2105
Repurposed vinyl banner and nylon
Securely holds full size iPad in place
Protects screen
Props up for easy viewing

Wetsuit Tablet Sleeve
7”: E2405
10”: E2455
Repurposed wetsuits
1-color screenprint included
7” sleeve: Fits the iPad, Nexus, or Galaxy
10” sleeve: Fits the iPad or Nexus

Wetsuit Laptop Sleeve
13”: E2456
15”: E2457
17”: E2458
Repurposed wetsuits
1-color screenprint included
Three sizes to fit 13”, 15”, or 17” laptops
Zipper Pouches - Made from Bike Tube

Bike Tube Zipper Pouch - Small, Medium, Large, Extra Large
Small: E2203
Medium: E2204
Large: E2205
Extra Large: E2206

Repurposed bike inner tubes
Cord for attaching accessories
Sturdy zipper
Extra Large has fabric liner
Bike Tube Bi-Fold Wallet
E3211
Repurposed bike inner tubes
Six card compartments
Two main compartments for cash and receipts

Bike Tube ID/Card Wallet
E3210
Repurposed bike inner tubes
Slim design for cards and cash
Repurposed clear sleeve for ID
Three main card slots
Accessories - Made from Bike Tube

Bike Tube Travel Kit
E2201
Repurposed bike inner tubes
Inner tube handle
Fabric liner

Bike Tube Unisex Belts
Small: E3220
Medium: E3221
Large: E3223
Repurposed bike inner tubes
Removeable metal buckle
Fabric backing for easy looping
Small: 28”-34” waist
Medium: 32”-38” waist
Large: 36”-42” waist

Bike Tube Valve Zipper Pulls
E2303
Repurposed bike tube valve
Ring for attaching to zipper slider
Easy to grip, even when wearing gloves
Two per set
Beverage Cozies - Made from Wetsuits

**Wetsuit Can Cozie**

E2405A

Repurposed wetsuits
Insulated to keep your beverage cold
1-color screenprint included

**Wetsuit Bottle Cozie**

E2405B

Repurposed wetsuits
Insulated to keep your beverage cold
1-color screenprint included
Accessories - Made from Climbing Rope

**Climbing Rope Key Chain**
E2302
- Repurposed climbing rope
- Ring for keys
- Woven label included

**Climbing Rope Unisex Bracelets**
- XXS: E2340
- XS: E2304
- S: E2305
- M: E2306
- L: E2307
- XL: E2308
- XXL: E2309
- Repurposed climbing rope
- Static but stretchy: slides on and stays on
- Woven label included
- XXS: 6”
- XS: 6.5”
- S: 7”
- M: 8”
- L: 8.5”
- XL: 9”
- XXL: 10”

**Climbing Rope Zipper Pulls**
E2330
- Repurposed climbing rope
- Ring for attaching to zipper
- Easy to grip, even when wearing gloves
- Woven label included
Bike Accessories - Made from Bike Tube

**Bike Tube Ankle Strap - Wide with Reflector**
E2302
- Repurposed bike inner tubes
- Velcro closure
- Reflective piece for nighttime visibility
- Woven label included

**Bike Tube Ankle Strap - Narrow with Reflector**
E2301
- Repurposed bike inner tubes
- Velcro closure
- Reflective piece for nighttime visibility
- Woven label included

**Bike Tube Ankle Strap - Narrow with Printed Reflective Ribbon**
E2404
- Repurposed bike inner tubes
- Velcro closure
- Reflective piece for nighttime visibility
- Ribbon printing included
Bike Bags - Made from Banner

Banner Top Tube Bike Bag
E3112
- Repurposed vinyl banners
- Internal foam protects and insulates
- Velcro closure
- Reflective piece for nighttime visibility

Banner Pannier Bike Bag
E2322
- Repurposed banners
- Velcro closure
- Reflective light loops for nighttime visibility
- Haul handle
- Shoulder Strap
Bike Bags - Made from Banner

Banner Bike Stem Bag
E2323
Repurposed vinyl banners
Repurposed clear vinyl sleeve for cell phone
Fabric liner
Zipper closure

Banner Insulated Handlebar Bike Bag
E2321
Repurposed vinyl banners
Internal foam protects and insulates
Velcro closure
Reflective piece for nighttime visibility
Bike Bags - Made from Bike Tube

Bike Tube Under-Seat Bike Bag - Large
E2223
- Repurposed bike inner tubes
- Fabric liner
- Reflective loop for attaching a light

Bike Tube Under-Seat Bike Bag - Small
E2222
- Made from repurposed bike inner tubes
- Fabric liner
- Reflective loop for attaching a light

Bike Tube Bike Handlebar Cooler Bag
E2320
- Made from repurposed bike inner tubes
- Insulated to keep items cold or hot
- Can be used as a lunchbox or to hold a six pack
- Fabric liner
- Velcro closure
- Reflective loop for attaching a light
How to Order

1. Choose the products you’re interested in.

2. Customize the products for your organization using any of the following.
   - **Woven fabric labels**
     Custom background and thread colors and high-quality deniers
     Made in the USA flag tags
     1.5 x 0.5 inches, 2-3 colors, 2-sided (custom sizes with upcharge)
   - **Patches**
     Custom background and thread colors
     Heavy duty and durable
     3 x 3 inches, 2-5 colors
   - **Screen printing**
     For vinyl, neoprene and many other fabrics
     Custom sizes, 1-color imprint
   - **Hang tags**
     Provides your product with a sales tool and a visual story
     2 x 3.5 inches, full color

3. Call or email us with your order at (303) 258-1611 or sales@ecologicdesigns.com.

4. If you have materials you’d like us to use such as old banners, bike tubes, wetsuits, or climbing ropes, mail them our way. No materials? No problem-- use ours for no extra charge.
   - Ecologic Designs
   - 2500 47th St, Suite 12
   - Boulder, CO 80301

5. Sit back and relax and in about six weeks, you’ll receive your awesome custom products.
Terms and Frequently Asked Questions

Have a specific question? Perhaps our FAQ answers can help:

- **Terms**: Minimum order quantity is $1500. We require a 50% prepayment to begin production, and 50% plus shipping due upon release of the shipment. If your project requires specific materials we do not stock, you may be required to pay for the materials needed at the time your order is placed.

- **Shipping**: Your organization will pay for shipment of your materials. When shipping vinyl, please roll it onto itself or onto a paper tube. Keeping folds out of the vinyl will produce higher quality products. Most shipping carriers accommodate tubes, or tubes in long boxes. Large banners and large quantities are best folded and shipped freight.

- **Customization**: Our stock products are listed in the catalog. All customizations (screen prints, labels, patches, hang tags, etc.) are additional costs unless otherwise marked.

- **Start date**: Project start date begins when we have received your 50% prepayment, your artwork, and your materials (if you're providing them).

- **Timeline**: Our average project takes six to eight weeks from the start date.

- **Sending artwork**: Please submit your logo or other artwork in a vector-based format such as .ai, .pdf, or .eps.

- **Your materials or ours**: We have an abundant supply of locally reclaimed materials. Supplying waste materials for your project is not necessary to have products branded for you, nor does your waste have to supply the total amount needed for your project. If you're providing the material, we cannot guarantee final quantities until your material has been received and processed, due to its variable nature.

- **To determine how much material you have**: Multiply your material's height by its width. This is the rough area you have to repurpose into products. See the product listings for each product's vinyl or neoprene usage in square footage, then use this equation:

  \[ \text{Height} \times \text{width} = \frac{\text{total area}}{\text{square feet the product uses}} = \text{number of products you can produce from your own material} \]

- **Design rates**: Our graphic design rate is $30/hour; you can avoid this charge by sending the proper artwork files and your custom copy on time. For custom designs, our product development and feasibility study rate is $60/hour.
Special Projects
Brands We Work With
Testimonials

“I had a decent amount of wetsuits and material that we were unable to sell because of fabric quality. I had been looking for a company that could upcycle them for me and within a day I had a response. In a week I had three different products. The response has been overwhelming. These guys really have focused in on a niche that companies can benefit from and consumers can feel good about.”

-Jason McCaffrey, Surf Division Manager, Patagonia

“When we committed to using billboard space to promote our Team Wonderbike program as a public service announcement, the deciding factor was our ability to turn the sign materials into usable bike messenger bags through Ecologic Designs. They helped walk us through the process, turned everything around in a timely fashion and they were super accommodating throughout. In the end, we got a bike advocacy message out to hundreds of thousands of Denver motorists and produced more than 300 bike messenger bags for our Team Wonderbike members. It was a great campaign with virtually no waste.”

-Bryan Simpson, New Belgium Brewing

The Container Store introduced a reusable Custom Shoulder Tote made of recycled billboard material for $29.99. "Sales have been amazing," says Mona Williams, who oversees the buying department. "Consumer attitudes toward reusables have radically changed. It's not a fad. It's a lifestyle change."

-Mona Williams, President of Buying, The Container Store

"Our client, San Francisco International Airport (SFO), is committed to drastically reducing their environmental impact over the next decade. With the help of Ecologic Designs, we were able to recycle the vinyl from street banners previously hanging at the airport and create some beautiful tote bags and portfolio covers. SFO loved the idea! Instead of dumping old banner vinyl in the landfill somewhere, we were able to use it to create items that people can use over and over again. You gotta love that! It was a pleasure working with the folks at Ecologic Designs, and I can't wait to make more cool stuff in the future!"

-Tom Gilhuley, Senior Production Manager, The M-Line

“Ecologic Designs has been a superb partner for us, serving as a reliable destination for upcycling some of our old point of sale and trade show materials as well as a small amount of unsellable product. They represent the leading edge of companies who are transforming what was traditionally viewed as "waste" into excellent new products."

-Kim Coupounas, Co-Founder & Chief Sustainability Officer, GoLite